

## More Exciting News for Northern Metallic & the Side Group

November 1, 2019 – (Grande Prairie, AB) The 50th Anniversary Year for Northern Metallic Grande Prairie has been jam-packed with activity on the merger and acquisition front.

Arguably, the most exciting venture of the year was bringing the business interests and properties of Northern Metallic Sales - FSJ Ltd under the Side Group banner. This important acquisition, which closed the first week of October, represents an integration of two very similar cultures with customer service and productivity embedded in their value systems.

The businesses in FSJ and GP have long since been considered affiliates and sister companies. This strategic move allows both groups to better align people, ideas, systems, and services. Where there is overlap means opportunity to share best practices and explore efficiencies. Where one specializes in an area, such as AAA Field Services and AAA Safety, the entire group will benefit by adding specialization to their offering. All of this translates to delivery of even greater levels of service to our valued customer partners.

"Northern Metallic Sales (GP) is excited to welcome the Northern Metallic (FSJ) customers to Side Group and we look forward to continuing to provide superior service and support as we expand the various brands across the West. We are very pleased that the entire team of management and employees will continue to look after the existing customers as we build this business for the next 50 years! We know that success of this investment now and in the future depends on the people on the front-line, so we feel very fortunate to be bringing these talented individuals into our family." stated Linda Side, Managing Director of the Side Group.

Congratulations to Bruce Mitchell, Wayne Klassen, the various stakeholders of Northern Metallic Sales (FSJ) Group and the entire FSJ crew. Under your care the markets and communities our businesses serve will continue to thrive.

Another great reason to be celebrating with Northern Metallic during this landmark anniversary year!!