

# More Exciting News for Northern Metallic & the Side Group

**THIS 50TH ANNIVERSARY YEAR FOR NORTHERN METALIC GRANDE PRAIRIE** has been jam-packed with activity on the merger and acquisition front.

Arguably, the most exciting venture of the year was bringing the business interests and properties of Northern Metallic Sales (FSJ) under the Side Group banner. This important acquisition, which closed the first week of October, represents an integration of two very similar cultures with customer service and productivity embedded in their value systems.

The businesses in FSJ and GP have long since been considered affiliates and sister companies. This strategic move allows both groups to better align people, ideas, systems, and services. Where there is overlap means an opportunity to share best practices and explore efficiencies. Where one specializes in an area, such as in the AAA Safety Field Services and AAA Safety, the entire group will benefit by adding this specialization to their offering. All of this translates to delivery of even greater levels of service to our valued customer partners.

“Northern Metallic Sales (GP) is excited to welcome the Northern Metallic Sales (FSJ) customers to Side Group and we look forward

to continuing to provide superior service and support as we expand the various brands across the West. We are very pleased that the entire team of management and employees will continue to look after the existing customers as we build this business for the next 50 years! We know that the success of this investment now and in the future depends on the people on the front-line so we feel very fortunate to be bringing these talented individuals into our family.” stated Linda Side, Managing Director of the Side Group.

Congratulations to Bruce Mitchell, Wayne Klassen, the various stakeholders of Northern Metallic Sales (FSJ) Group and the entire FSJ crew. Under your care the markets and communities our businesses serve will continue to thrive.

**ANOTHER GREAT REASON TO BE CELEBRATING WITH NORTHERN METALIC DURING THIS LANDMARK ANNIVERSARY YEAR!**



## WHAT WE OFFER



### 2 TON FOLDING SHOP CRANE

8-ton hydraulic ram features top-of-stroke and safety overload bypass system for maximum pump protection. Compact design uses less garage space when not in use. 4-position boom extends from 46” - 64”. Fold-up legs extend to 68-1/2” with safety pins. Capacity: 4000 lbs.

#KIN KFC-2TC

**\$371.<sup>95</sup>**  
REG \$391.06