



**NORTHERN
METALIC**

55
YEARS

A versatile engine coolant for a wide range of on-and off-road applications

Heavy duty engines regardless of fuel type or environmental controls being used where the OEM recommends a silicate free, extended life coolant that contains nitrites

Mixed fleets where both light duty and heavy duty trucks are present

Stationary engine applications regardless of fuel type being used

Marine cooling systems where freeze protection is needed and a nitrite containing coolant is recommended

Speak with one of our sales representatives for more information

DELO® ELC ADVANCED ANTIFREEZE/COOLANT

A versatile engine coolant suitable for a wide range of on-and off-road applications. Free of silicates that can cause wear in cooling systems. Delivers outstanding long-term corrosion protection, even at high temperatures.

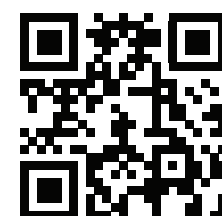


Available in Premixed 50/50 and concentrate.

**NORTHERN
METALIC**
LUBRICANTS

1st SOURCE ELITE
Chevron Lubrication Marketer

NORTHERNMETALIC.COM



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**NORTHERN
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WAR 885001

Have you ever wondered why there is only one "L" in Metalic?

You may have thought we had difficulty spelling. Or that you were the only one that noticed. The truth is, our company origins are tied to the introduction in 1937 of the Michelin Metalic - the first truck tire with a steel casing!

Northern Metalic opened its first store in 1954 in Dawson Creek, BC - Mile 0 of the legendary Alaska Highway. Before a physical store, the business involved a small band of intrepid salesmen who traveled the newly constructed Alcan Highway peddling tires and supplies. The road was really bad which meant the tire business was pretty good!



At that time, the Yukon was a hotbed of mining and transportation. On gravel roads, the Michelin Metalic was a winner. The steel belted casing practically did away with flat tires. What a boon for the owners and drivers. The truckers on the Alcan loved it. Northern Freightways - owned by the Forsythe family - was one of Metalic's best customers. With Michelin, they passed everything on that dusty gravel road! It wasn't long before the haulers insisted on Michelin Metalic...

Michelin France wouldn't let us use the name Northern Michelin but approved Northern Metalic. So we became Northern Metalic with the one l.

In keeping with the tradition of selling tires to drivers braving the Alaska highway, Northern Metalic has built the business on identifying needs, providing solutions, and never losing sight of what matters most - the Customer!

For over 55 years, Northern Metalic has been proud to be home to the industry's finest people, a first-class lineup of products and services, and most of all...the best customer partners in the business.

DROP INTO YOUR LOCAL BRANCH TODAY AND SEE HOW YOU CAN SAVE!

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F: 780.539.4650

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T8X 5B1
P: 780.567.1222
F: 780.567.1234

EDSON
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P: 780.723.5501
F: 780.723.4532

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P: 250.785.6655
F: 250.785.9432

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F: 780.865.7827

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